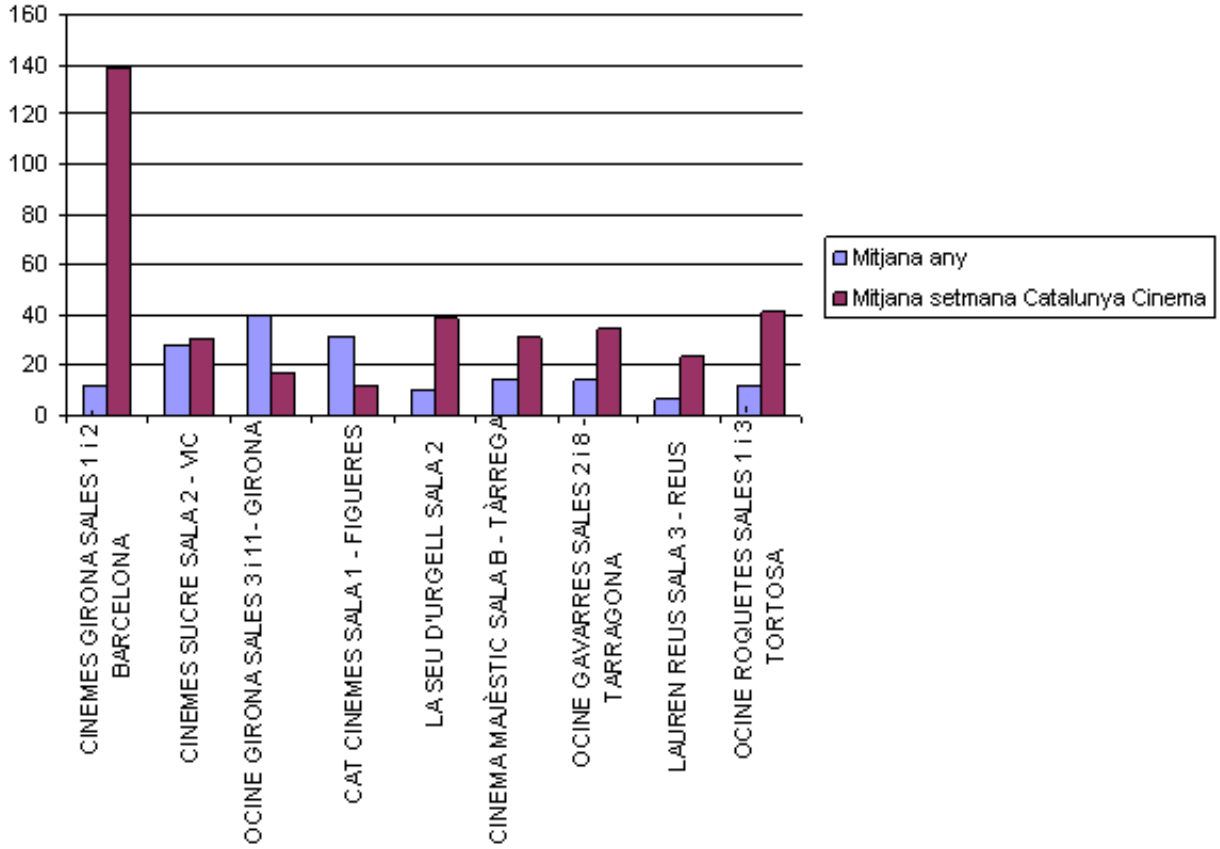Mitjana de públic a les sales per sessió