

OBJECTIVE:

Industrial activity
to represent
25% of Catalonia's GDP
by 2020

METHOD:

Over 300 businesses
forming 33 working
groups have cooperated in
developing the plan

ACTION:

158 specific actions
have been outlined for the
2015-2020 period; a number
of them are already in effect:

FOOD
INDUSTRY

€24m
75,000 PEOPLE

- ✓ Catalonia Food Networks
- ✓ Latest generation packaging
- ✓ Ties with tourism
- ✓ Enhance rail travel

CHEMICALS, ENERGY
AND RESOURCES

€27m
40,000 PEOPLE

- ✓ Chemical industry hub in Southern Europe
- ✓ Pilot bio-refinery plant
- ✓ Circular and green economy

INDUSTRIAL
SYSTEMS

€10m
68,000 PEOPLE

- ✓ Internationalization
- ✓ Enhance business dimension
- ✓ Business clusters for advanced materials
- ✓ Renewal programme for machinery

FASHION
INDUSTRIES

€17,8m
70,000 PEOPLE

- ✓ BCN Style Network
- ✓ Vertical Markets for *contract* segment
- ✓ International promotion of fashion industries

SUSTAINABLE
MOBILITY

€42m
188,000 PEOPLE

- ✓ Complete value chain for the automotive industry
- ✓ Consortium for electric motorbike manufacturing
- ✓ Connected vehicles

HEALTH

€20m
78,000 PEOPLE

- ✓ Catalonia Life Science
- ✓ Bio-IT platform
- ✓ Legislative framework for the transfer of knowledge in hospitals

CULTURAL
INDUSTRIES

€24m
300,000 PEOPLE

- ✓ The Experience Network
- ✓ T-Experiences
- ✓ A new intellectual property coverage plan