

ICT: a sector of opportunity for retaining and attracting talent



Catalonia is experiencing a shortage of ICT professionals

In 2018, **demand for ICT professionals** in Barcelona **grew by 40%** while the **supply of ICT talent increased by only 7.6%**



The ICT sector: driver of the new digital economy



15,757
companies
(2018)



77.4%
have grown
(2019)



€16.67
billion turnover
(2016)



72%
have increased
turnover



106,400
employees
(Q4 2018)

The public administration as a driver of the ICT sector



Companies value **public policy initiatives** that have an **impact on the ICT ecosystem:**

77.2%
Supporting
ICT
innovation

73.4%
Boosting
connectivity
infrastructure

70.2%
Nurturing
and attracting
talent

63.9%
Implementation
of new digital
administration

Source: 2019 Barometer of the Technology Sector in Catalonia (CTecno)